1st Virtual Conference

75+ Speakers From different Organisations

100+ Speakers

20+ Speakers From different Countries

20 Panels

4 Tracks
AFE Annual Conference Saudi 2021 will have 4 tracks working in parallel to allow diversity in the topics and speakers, and give attendees the option to choose what topics do they like.

**DAY 1**

**ESGs for Economic Growth & Capital Markets**
Discusses the importance of ESG investing and its outcome on the growth of Capital Markets

**Fintech & Innovation**
Discusses the role of technology and innovation in revamping the business of capital markets and investment banks

**DAY 2**

**Capital Markets Driver for Growth**
Discusses the latest developments in capital markets industry

**Post Trade Functions**
Discusses the overview of CCPs and CSDs, and their framework in the Financial Markets
AGENDA | DAY 1
March 29, 2021

Opening Ceremony:
1. Speech by H.E. Mohammed El-Kuwaiz, Chairman, Capital Market Authority (CMA)
2. Speech by Dr. Mohamed Farid Saleh, Executive Chairman, The Egyptian Exchange / AFE Chairman 2020
3. Speech by Eng. Khalid Al Hussan, CEO, Saudi Stock Exchange (Tadawul) / AFE Chairman 2021
4. Speech by Eng. Mohamed Al Ballaa, Chairman, Mubasher Financial Group / Platinum Sponsor
5. Speech by Rami El Dokany, Secretary General, Arab Federation of Exchanges

Track 1: ESGs for Economic Growth & Capital Markets
Integrate ESGs into Core Investments: ESGs as a Tool for Economic Growth
- The growing importance of ESG in a post-pandemic world
- Expanding the pool of sustainable portfolios: are they outperforming traditional investments?
- What are the challenges that asset managers might face in sustainability investing?
- Regional ESGs index - case of Refinitiv AFE low carbon selective index
- The opportunity for global investors to invest in regional ESGs ETFs

Track 2: Fintech & Innovation
Fireside Chat with Platinum Sponsor Mubasher: Leading the Digitization of Trading in the Arab World
- Arab Markets Virtual Exchange
- Integrated Retail financial Services
- Fintech solutions for Financial Institutions
- Mubasher Global Expansion

The European ESG Action Plan
- EU sustainable finance regulatory regime
- Latest developments in the financial services policy
- What are the legislative measures for developing financial markets in Europe?
- Corporate governance practices in European countries

eKYC in Capital Markets: Applications, Regulations & Potential
- The need for facilitating the onboarding & KYC process
- Digitizing the onboarding process
- Needed Regulations to be Amended
- Showcase solutions for digitizing the KYC process

10 Mins pre-recorded fireside chat
KSA TIME
Track 1: ESGs for Economic Growth & Capital Markets

10 Mins pre-recorded fireside chat

The ESGs Data issue: challenges of ratings, rankings
• What are the challenges for data providers? And how can they ensure data accuracy?
• How investors and data providers should cooperate with companies to improve ESG data disclosures
• Emphasising the growing demand for transparency on rating methodologies
• Comparability of ranking and data availability, what are its effect on asset managers?
• Future of Ratings institutions, and how rating methodologies should be standardized

Corporate ESGs Reporting & IR needs
• Corporates understanding on how to report on ESGs
• The importance of ESG reporting standardization and transparency
• Moving from CSR to ESG mindset
• ESG Gap on IR front
• The role of stock exchanges in developing and promoting ESG best practices.

Track 2: Fintech & Innovation

2:45 PM – 2:55 PM

Tokenizing Real Estate: unlocking the huge potential of the region
• The size of income generating real estate assets in the region
• The need to provide liquid, smaller tickets investment products in real estate
• International frameworks for digital assets
• Regulatory landscape

3:00 PM – 3:45 PM

Fintech & Re-inventing the trading game
• The new era of zero commission trading
• Investing into online digital platforms has become a necessity
• Showcasing some solutions from the region
Track 1: ESGs for Economic Growth & Capital Markets

Measuring New Sustainable Capital on Financial Markets
- Overview on Sustainable Finance activities in 2020
- Highlighting Sustainable Finance in the MENA Region versus Globally
- What are the principles and guidelines of Sustainable Lending?
- How to enable a longer-term development in sustainable Markets
- What is the greater role of Green Bonds?

Track 2: Fintech & Innovation

Financing Platforms for SMEs & Start-ups
- The launch of Nasdaq Dubai Growth Market as a platform for SMEs funding
- What hinders tech start-ups from raising funds via stock markets
- Stock markets versus crowdfunding, same concept different rules?
- Role of Nomu – the Parallel Market in Financing Saudi SMEs
AGENDA | DAY 2
March 30, 2021

Track 1: Capital Markets Driver for Growth

Arab Markets Responds to Covid-19
- Impact of the lockdown on Arab economies
- The long-term financing mechanism by capital markets in light of COVID-19
- How to create post pandemic better functioning capital markets?
- What are European approaches to fight against the pandemic both economically and socially? What we can learn from each other?

Debt Capital Markets (DCMs), Bonds & Sukus. How can capital markets help?
- Corporate Bonds: What’s missing to improve it?
- Sukuk versus Bonds: Which is better in a changing world?
- Role of Sukuk in global markets
- The new sustainability tool: Green Bonds in the Arab World

Track 2: Post Trade Functions

Is it mandatory to set up a CCP or can we operate without it?
- What is a CCP (and what not) and what are the benefits from a CCP
- Implementation process and challenges in setting up a CCP
- Role of Central Bank and Securities Regulators in CCP oversight
- CCP, a local actor or a tool for regionalization?

What is the winning strategy for a local CSD?
- Global custodians, Partners or Competitors?
- What is the right operating model in a market open to competition?
- Added value services for Issuers and for Investors
- Regional Links to other CSD, what for and who could benefit from it? Implementation process and challenges
- CSD for unlisted securities and other Asset Classes, is it a realistic objective?
AGENDA | DAY 2
March 30, 2021

1:00 PM – 1:45 PM
Track 1: Capital Markets Driver for Growth
Commodities trading: spot versus derivatives markets
- How can spot markets and derivative markets complement each other?
- Managing risks within trading commodities
- Digitizing commodities trading and how will they stay ahead?
- Outlook for Commodity Trading in 2021

Track 2: Post Trade Functions
CCPs for listed and OTC Derivatives
- Overview on Exchange Listed and Over-the-Counter Derivatives
- What are the risks of uncleared OTC derivatives?
- Is there any alternative to CCP to reduce risks attached to OTC derivatives?
- Is there enough transparency in the OTC derivatives? Market transparency vs regulatory transparency?
- How to handle a clearing member failure in listed vs OTC derivatives?

2:00 PM – 2:45 PM
Track 1: Capital Markets Driver for Growth
Saudi Arabia: Investing in the Future
- Saudi Vision 2030: Investment opportunities in Saudi Arabia
- What are the latest financial products in the Saudi market?
- Foreign investments regulation
- The main Sectors/ projects to be launched in Saudi Arabia

Track 2: Post Trade Functions
EMIR, MiFIR, CSDR and T2S
- What is the aim of all these regulatory frameworks in the EU?
- How Exchange groups and CSDs in Europe adapt to the regulatory changes?
- Acquisitions vs Competition, is integration possible?
- How does European Securities and Markets Authority (ESMA) implement these new regulatory frameworks?
- Is it considered a success or a failure?
Track 1: Capital Markets Driver for Growth

IPOs pipeline for 2021 in Arab Markets
- 2021’s healthy IPO pipeline: Saudi market
- Will the GCC market recover in H1 2021?
- COVID 19 impacts on IPO market
- What does it take for listed companies to go public?

Track 2: Post Trade Functions

Common Capital market infrastructure for the region
- Regional Cooperation vs Competition
- US integrated model vs EU open competition model
- Does competition create integration? The example of Asian Link
- Role of regulation in this perspective

Recognition for Brokers of the Year

End of AFE Annual Conference 2021